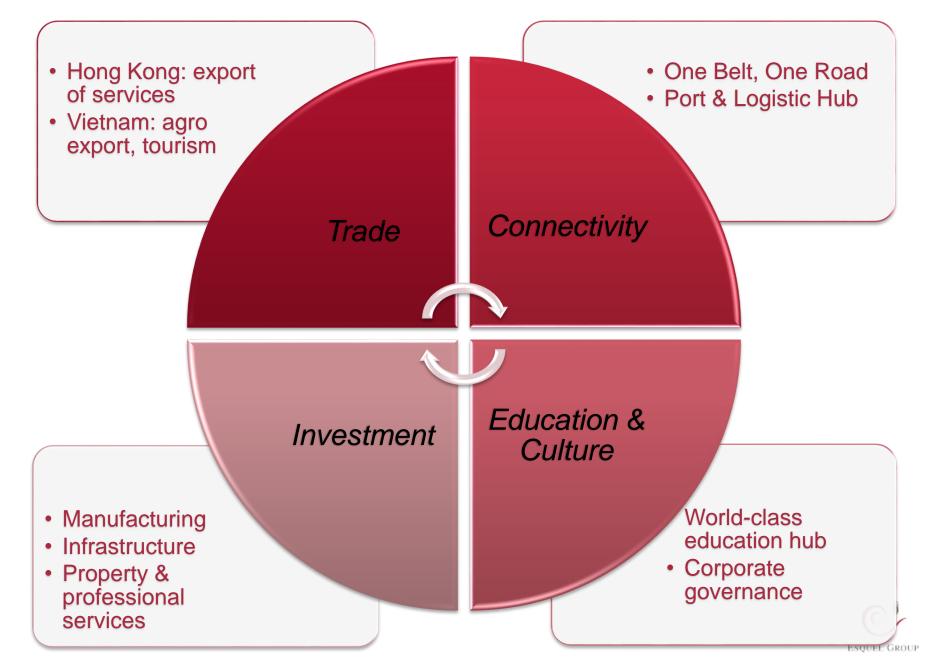


# Hong Kong – Vietnam Business Cooperation Symposium

Dr. John Cheh Vice Chairman and CEO September 20, 2018



# **HKAFTA – Opportunities for Vietnam and Hong Kong**



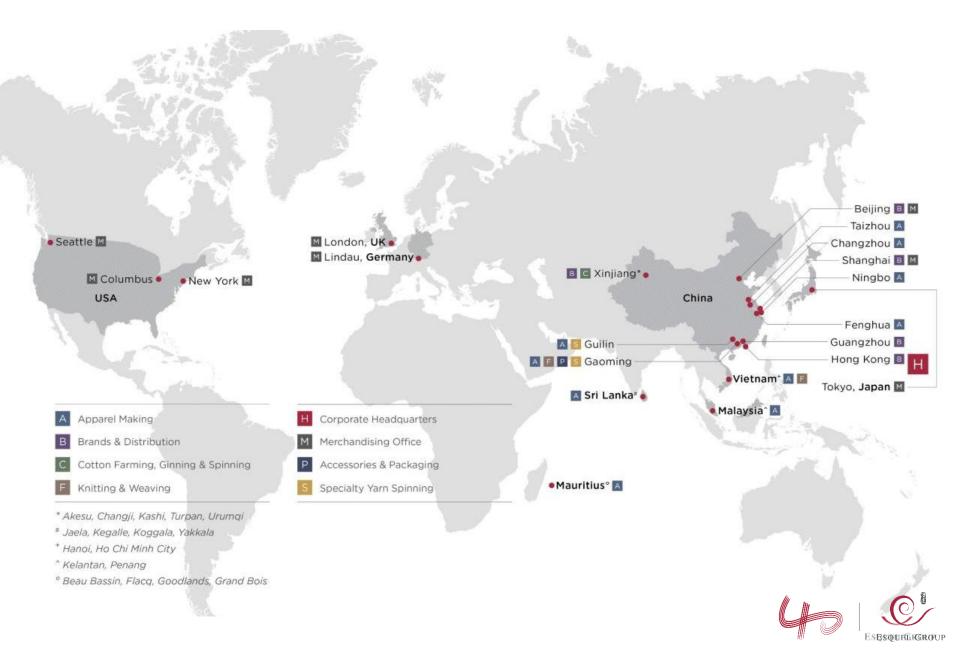
# **About Esquel**

A Vertically Integrated Textile and Apparel Company Founded in 1978, Esquel supplied over 110 million shirts to leading brands around the world in 2017



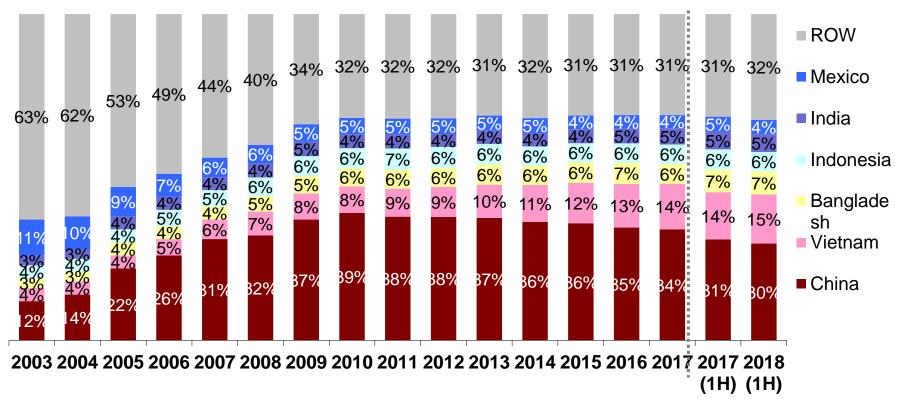


# **Global Presence**



### **Industry Consolidation**

- Country Mix of Total Apparel Export to the U.S. (by Value)



Source: US Office for Textile and Apparel



### **Esquel Operations in Vietnam**



# **EGV - Esquel Garment Manufacturing Vietnam Ltd.**

Established in 2001 in VSIP (Binh Duong) Workforce: 5400 Area: 8 hectares Capacity: 1.44 million pieces of knit garment a month

> Công Ty Tnihi Esquei. at Manufacturing (Viêt Na.

# **EAV - Asia Garment Manufacturing Ltd**

Acquired by Esquel in 2010 in Amata (Dong Nai) Workforce: 2300 Area: 1.7 hectares Capacity: 660K pieces of knit garments a month

### EHV – Esquel Garment Manufacturing Vietnam – Hoa Binh

Established in 2013 in Luong Son (Hoa Binh) Workforce: 4000 Area: 7 hectares Capacity: 650K pieces of garment a month





# **EGV Fabric Mill**

Established in 2015 Workforce: 200 Area: 4 hectares Planned capacity: 400 tons of knit fabric a month









# **Esquel Vietnam's Major Customers in 2018**





# Apple staff uniform





#### From OEM for Leading Global Brands: Apple uniform







#### To: PYE 派 in the Sky





# Dream team

Our airline PJ tips

In order to reinject a bit of old-school glamour into today's pared-back air travel experience, a handful of global airlines have teamed up with fashion experts to upgrade their first-class pyjamas and accessories to seriously luxurious offerings. Our favourite is the new sleep suit by Hong Kong's Cathay Pacific, which has joined forces with luxury shirt maker Pye to bring us a new take on the mandarin collar suit that can be worn unbuttoned in a classic Western pyjama style. Also making a comeback are matching slippers and an eye mask, which have been updated to complete the set. Competitors ANA, Lufthansa and Swiss will be helping you sleep tight too.

. CATHAY PACIFIC

Pye's organic cotton suit for Cathay Pacific has contrasting trims and is available in many colours.

The Japanese airline provides fine bedding by Nishikawa Sangyo, and double-sided knitted loungewear, guaranteeing a cosy night's sleep.

FTHANSA

The airline's snug pair of cotton pyjamas is made by German luxury shirt maker van Laack.

Produced by long-established underwear brand Zimmerli of Switzerland, Swiss' unisex, organic cotton pyjamas feature a polo shirt.



#### Our retail brand

### PYE派

#### Six Stores in Hong Kong and China





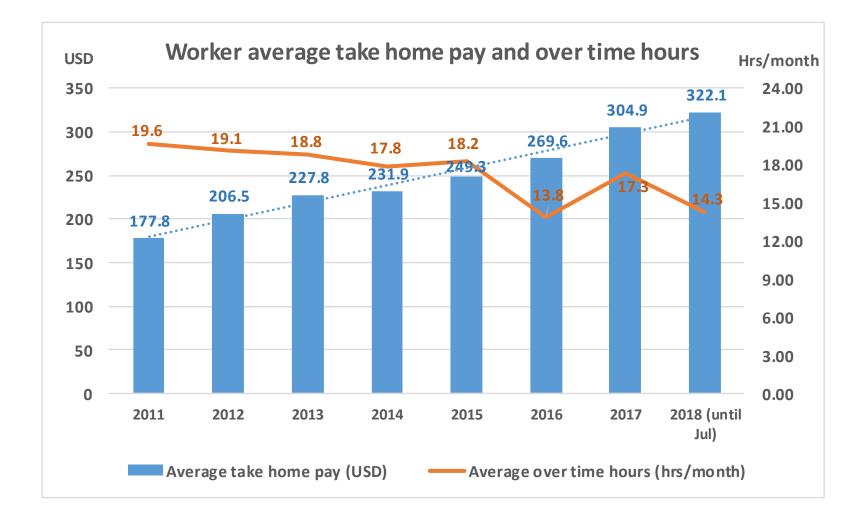




# 我们的品牌 – 十如仕 The Determinant 致力于为中国绅士提供合身衬衫的品牌

ESQUEL GROUP

# **Esquel Vietnam – Employer of Choice**





# **Esquel Vietnam – Caring for the Environment**



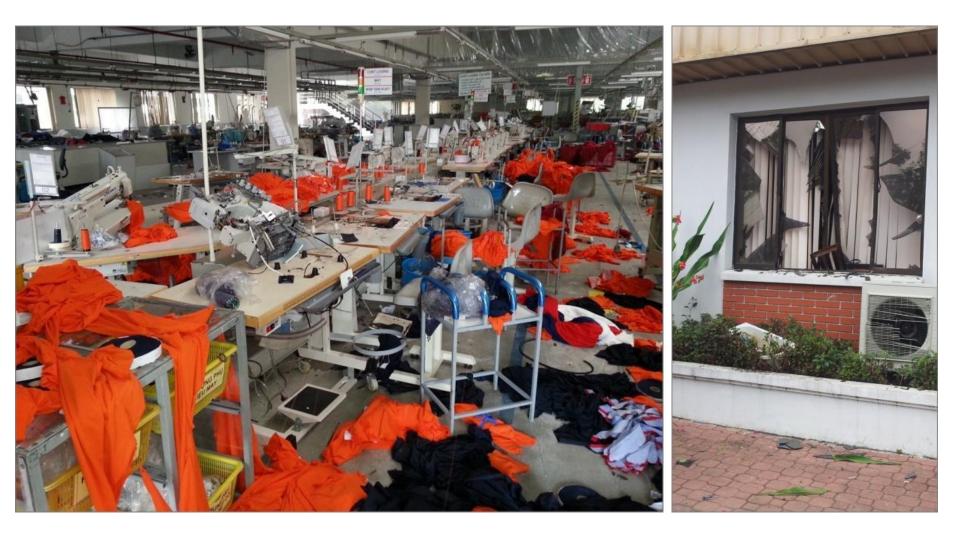


**Esquel Vietnam – Case Sharing** 

# WE ARE FAMILY...

May 13-14, 2014 Anti-Chinese riots in Vietnam ... Esquel Vietnam was protected by a Wall of Vietnamese Workers







### Heroic workers volunteered to protect the factory



### Former President Truong Tan Sang visited our factory





### Back to normal on May 26 – Miracle!









### Margie thanking our colleagues for their loyalty and support







# Thank you.

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